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To Whom It May Concern

**Okamura Corporation**

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(Code Number: 7994, Listing: First Sections of Tokyo  
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## Opening of Showroom in Chicago, USA, and Participation in the NeoCon World's Trade Fair

We are pleased to announce that we will be opening a showroom for office furniture in the Merchandise Mart Building in Chicago, USA, and participating in the NeoCon World's Trade Fair to be held in June of this year in Chicago.

### 1. Purpose of Opening of Showroom

- (1) With global markets in regions including Europe, North America, Asia, and the Middle East, we sell our products in some 50 countries around the world, and we are enjoying a sales increase in each of these areas. Since North America is the world's largest market, we aim to enhance the marketing of our products and improve the recognition factor of our company in this area by opening a showroom.

### 2. Overview of the Showroom

- (1) Building name: Merchandise Mart Building
- (2) Location: 320 N Wells St. Chicago, IL 60654 USA
- (3) Building outline: Constructed in 1930, it is the world's largest class of showroom building. With a total floor area of 390,000 m<sup>2</sup>, the entire building houses showrooms for furniture and housing furnishings. Almost all of the world's top brand office furniture manufacturers, including those in the USA, have space in this building. We are the first Japanese furniture manufacturer to have a showroom in this building.
- (4) Showroom: 11th floor
- (5) Opening: June 2008
- (6) Floor area: 336.5 m<sup>2</sup> (102 tsubo)

3. Overview of the NeoCon

- (1) Holding period: Three days, from June 9 to 11, 2008
- (2) Organizer: Merchandise Mart Properties, Inc.
- (3) Outline: The world's largest comprehensive furniture and furnishing trade fair, held in June every year mainly at the Merchandise Mart Building. A large number of office furniture specialists, including designers, architects, and furniture dealers, visit from North America as well as the rest of the world. Last year the NeoCon had some 50,000 participants (according to the announcement of the organizer).

<http://www.neocon.com/>

4. Sales Target for the North American Market

Sales of our products in the North American market last year were about 1 billion yen, and, by opening our showroom, we aim to triple our sales there over the next three years. At present, we sell the high-end mesh sheeting "Contessa" through Teknion (based in Toronto, Canada) in the North American market.

5. Others

We have decided to construct a new production facility in the Oppama plant to reinforce our ability to provide high-grade sheeting products. The preparatory work is underway, with completion scheduled for spring 2009.

Reference:



Merchandise Mart Building



LUXOS